

THE LIST CIVIC 50 COMPANIES



CHARLES ANTIS
 Founder and Chief Executive
 Antis Roofing & Waterproofing
Emerging Company Award



MARK CLEMENS
 Office Managing Partner
 KPMG LLP
Medium Company Award



MICHAEL COLGLAZIER
 President
 Disneyland Resort
Legacy Company Award



ELIZABETH MCKEEN
 Managing Partner
 O'Melveny & Myers LLP
Small Company Award



ALLEN STAFF
 Orange County Market President
 Bank of America Corp.
Large Company Award

50 Honorees, 5 Awards in 1st Civic 50 Orange County

'Corporate Philanthropy Is in a Renaissance'

By PETE WEITZNER

The list in this Special Report is unusual for the Business Journal in two ways. It's a first—the first list of local-market Civic 50 honorees in the country. And it's likely a first Business Journal list without financials. Rightly so.

The list isn't ranked by Orange County companies' two-year sales growth, market cap or increase in local payrolls. It's simply alphabetical and segmented by number of Orange County employees: large 500-plus, medium 100 to 499, and small 15 to 99. The list details just some of the OC Civic 50s'

charities and civic-engagement programs.

Points of Light, the world's largest organization dedicated to volunteer service, initiated the national Civic 50 in 2012, joined by **True Impact**—

and **OneOC** for a regional survey. The survey does use metrics to provide benchmarks for companies to gauge themselves against national norms and to compare themselves with peers. The metrics include investment of employee time and skills, cash and in-kind contributions, and public voice devoted by firms

The LIST

Large	24
Medium	25
Small	28



Inaugural Civic 50 Orange County honorees, presenters and sponsors

and their employees to serving their communities—which encompasses funding support for a company's most important Orange County social cause.

There are other quantitative measures, all factored into the scoring to determine the honorees and "award winners" that follow. The narratives and case studies that the 50 honorees and all survey respondents provided didn't factor into the scoring; they're "off balance-sheet items." But they tell a bigger story, of a "renaissance in corporate philanthropy" that's clearly evident in the Orange County Civic 50, even measured against U.S. Civic 50 honorees.

Consider:
 ■ Average volunteer hours/employees: OC Civic 50: 15.9, U.S. Civic 50: 5.3

■ Average percentage of employees who volunteer: OC Civic 50: 46, U.S. Civic 50: 26
 ■ Firms that offer employees paid volunteer time off: OC Civic 50: 74%, U.S. Civic 50: 64%

Ceremony Notables (and Quotables)

The inaugural Civic 50 culminated with an awards luncheon on Thursday at Hotel Irvine recognizing all 50 companies for generosity and servitude, with the following awards:

- Small company group: **O'Melveny & Meyers LLP**
- Medium company group: **KPMG LLP**
- Large company group: **Bank of America**
- Emerging company: **Antis Roofing & Waterproofing**

■ Legacy company: **Disneyland Resort**
 Some luncheon inspiration:

"When we were starting, I walked into another company, and they were so happy. I thought they must be actors. But I listened to philanthropy leaders here, like **Dan McQuaid**. Now we have that culture." — **Charles Antis**

"We've got millennials, Gen X, Gen Y, boomers, and the Greatest Generation, all in this room and all focused on doing good." — **Lindsay Lawrence**, COO, **First Foundation Bank**, Civic 50 award presenter.

Overheard: "Can they make the survey shorter?"

"I'm working on it." — **Dan McQuaid**, CEO, OneOC

How Some Do It

Just a sampling of Civic 50 companies' approaches:

■ **Capital Group** celebrates associates' long-term contributions to the company by donating \$250 to the nonprofit of their choice on their five-year anniversaries; \$500 in their 10th and 15th years, and \$1,000 at the 20-year mark.

■ **Optima Group's** Fun & Culture Committee employs a "ground-up" approach where every department has a representative on a 12-member committee to select charities and design activities.

■ **Union Bank's** partnership with Anaheim Unified includes a student-run branch at Loara High with \$500 stipends for students and \$1,000 scholarships toward college upon completing a one-year senior course. ■

THE LIST

CIVIC 50: SMALL COMPANIES

► NEXT WEEK'S LIST *Fastest-Growing Public Companies*

Company •Address	Company logo	•OC employees •Companywide employees	Company/product description	Primary OC nonprofit/community initiatives	Top local official(s) •Title •Phone/fax
Advance Beauty College 10121 Westminster Ave. Garden Grove 92843-4752 Headquarters: Garden Grove Website: advancebeautycollege.com		•40 •40	Provides training in the beauty and wellness industry	California State University Fullerton Philanthropic Foundation, Orange Coast Memorial Foundation, Project Vietnam Foundation, Courageous Elementary School PTA, Fountain Valley School District, Girl's Inc., Yesenia's Dream Dress Drive, Harvard Business School Association of Orange County, and etc.	Tam Nguyen/Linh Nguyen president/VP (714) 530-2131
Aitken Aitken Cohn 3 MacArthur Place, Ste. 800 Santa Ana 92707-6076 Headquarters: Santa Ana Website: aitkenlaw.com		•25 •25	Law firm	Laura's House (supports domestic abuse victims), Public Law Center (free legal advice/representation for low-income households), and Ryan's Reach (supports traumatic brain injured survivors and their families); Race for the Cure, Salvation Army, and volunteers at the Kathleen and Jack E. Faley Special Olympics	Wylie Aitken founding partner (714) 434-1424/(714) 434-3600
Antis Roofing & Waterproofing 2649 Campus Drive Irvine 92612-1601 Headquarters: Irvine Website: antisroofing.com		•100 •100	Roofing, waterproofing, and decking services	Habitat for Humanity, Ronald McDonald House Orange County, Alzheimer's Orange County	Charles Antis founder/CEO (949) 461-9222/(949) 461-9244
BNY Mellon 1600 Newport Center Drive, Ste. 200 Newport Beach 92660-6209 Headquarters: New York Website: bnymellon.com		•45 •1,981	Provides investment management, custody, wealth and estate planning and private banking services	JDRF, Think Together, American Red Cross, Segerstrom Corporate Council, UCI Center for Investment and Wealth Management, Girl Scouts of Orange County, Habitat From Humanity	Shannon Kennedy/Carla Furuno president, US Markets – Southwest/ regional president, Newport Beach (949) 397-2439
Clearinghouse CDFI 23861 El Toro Road, Ste. 401 Lake Forest 92630-4735 Headquarters: Lake Forest Website: clearinghousecdfi.com		•26 •36	Provides innovative and affordable financing	The Allen Peters Baldwin 'B' BOLD Internship Award Program; offers summer internship program for college-bound high school juniors and seniors from low-income families; support for nonprofits include WisePlace, South County Outreach and Adopt a Family	Douglas J. Bystry CEO/president (949) 859-3600/(949) 859-8534
Davis Farr LLP 2301 Dupont Drive, Ste. 200 Irvine 92612-7503 Headquarters: Irvine Website: davisfarr.com		•44 •50	CPA firm	Families Forward, Project Hope Alliance, community service projects, quarterly luncheons	Marc Davis/Jennifer Farr/Ron Rolwes founding partners (949) 474-2020/(949) 263-5520
Driver SPG 1501 S. Harris Court Anaheim 92806-5932 Headquarters: Pasadena Website: driverspg.com		•38 •38	General contractor-tenant improvements, renovations, new construction	Partnerships include HomeAid Orange County, McKenna Claire Foundation, ALS of Orange County, and Surf rider Foundation	Matt Loorya senior VP (855) 300-4774/(855) 329-2774
Echo Media Group 2842 Walnut Ave., Ste. A Tustin 92780-7054 Headquarters: Tustin Website: echomediategroup.com		•19 •19	Marketing communications agency	Simon Scholars Program, Someone Cares Soup Kitchen, High School Inc., Cystic Fibrosis Foundation, Spooner Girls Foundation, Rotary	Kim Sherman CEO/president (714) 573-0899/(714) 573-0898
Idea Hall 611 Anton Blvd., Ste. 140 Costa Mesa 92626-7005 Headquarters: Costa Mesa Website: ideahall.com		•22 •22	Branding, marketing and public relations agency	Supports Chapman University, Cystinosis Research Foundation, Court Appointed Special Advocates, Buchanan Children's Charities, Orange Catholic Diocese and others through cash donations, agency-sponsored fundraisers, service discounts and promotion	Rebecca Hall CEO/president (714) 436-0855/(714) 263-8772
O'Melveny & Myers LLP 610 Newport Center Drive, 17th floor Newport Beach 92660-6429 Headquarters: Los Angeles Website: omm.com		•96 •1,460	Law firm	Participates in the elder abuse clinic, hosts pro bono clinics; employees participate and volunteer in disaster relief fundraising drives, S.O.S. adopt-a-family, UCI, local nonprofits such as the Legal Aid Society, Public Law Center, Veterans Legal Institute, among others	Elizabeth McKeen managing partner (949) 823-6900/(949) 823-6994
Sports 1 Marketing 9900 Research Drive Irvine 92618-4309 Headquarters: Irvine Website: sports1marketing.com		•25 •25	Sports and entertainment marketing agency	Crescent Moon Foundation, Unstoppable Foundation	David Meltzer/Warren Moon CEO/president (949) 336-6380
Umberg Zipser LLP 1920 Main St., Ste. 750 Irvine 92614-7262 Headquarters: Irvine Website: umbergzipser.com		•12 •12	Law firm	Orange County Bar Association, Association of Business Trial Lawyers, Constitutional Rights Foundation, Public Law Center, Federal Bar Association, State Bar of California, California High Speed Rail Authority, Afghanistan project	Dean Zipser/Tom Umberg founding partners (949) 679-0052/(949) 679-0461
Wendes Inc. 18201 Von Karman Ave., Ste. 1060 Irvine 92612-0110 Headquarters: Long Beach Website: wendes.com		•35 •135	Accounting firm	Supports the Cystic Fibrosis Foundation's Great Strides event in Huntington Beach; Beach, Brews & BBQ event; Garden Grove Boys & Girls Club	Jeffrey S. Fields partner (949) 271-2600/(949) 660-5681
ymarketing 4000 MacArthur Blvd., Ste. 350 Newport Beach 92660-2517 Headquarters: Newport Beach Website: ymarketing.com		•76 •76	Digital marketing agency	FOCUS program is a partnership with the Federal P21 Initiative and the Anaheim High School District; Children's Hospital Orange County (CHOC) Family Dinners quarterly events; Farm Fridays at the Orange Home Grown (OHG) educational farm	Ryan Lash CEO (714) 545-2550/(714) 242-7762
Zumasys Inc. 9245 Research Drive Irvine 92618-4286 Headquarters: Irvine Website: zumasys.com		•48 •80	IT solutions provider; IT infrastructure, cloud computing, and software development solutions	Rise Against Hunger, Orangewood Foundation, Second Harvest Food Bank, Art & Creativity 4 Healing	Paul Giobbi CEO (949) 334-0287/(949) 334-0288

Source: Santa Ana-based OneOC and the companies
Abbreviations: wnd: would not disclose
List may not be reprinted without permission of the editor

Researched by Dana Truong

Buchalter Community

At Buchalter, we believe that
client service goes hand-in-hand
with public service.

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Dear Friends,

I am humbled by the Civic 50 Orange County award recognition. I view this award as one more incentive to continue our team efforts to apply our skills to improve our immediate community and set a standard of engagement to fellow companies. This award is also a testament to the principals of Orange County and the attention it gives to businesses doing good. We are deeply honored to be members of this tribe and part of the immediate family of businesses working here.

We also want to thank our impact partners: Habitat for Humanity of Orange County, Alzheimer's Orange County and Ronald McDonald House Orange County for the work they do and the ways they have facilitated our involvement. These organizations, and the many others with whom we partner, have helped so many people and found fulfillment in doing good. It is important that we acknowledge and appreciate the work they do.

In 2009, we committed to providing roof installations for all Habitat for Humanity Orange County builds. This past year, Antis employees donated more than 700 hours of labor to install roofs as part of this company pact, and we hosted three Habitat Team Builds for additional volunteers.

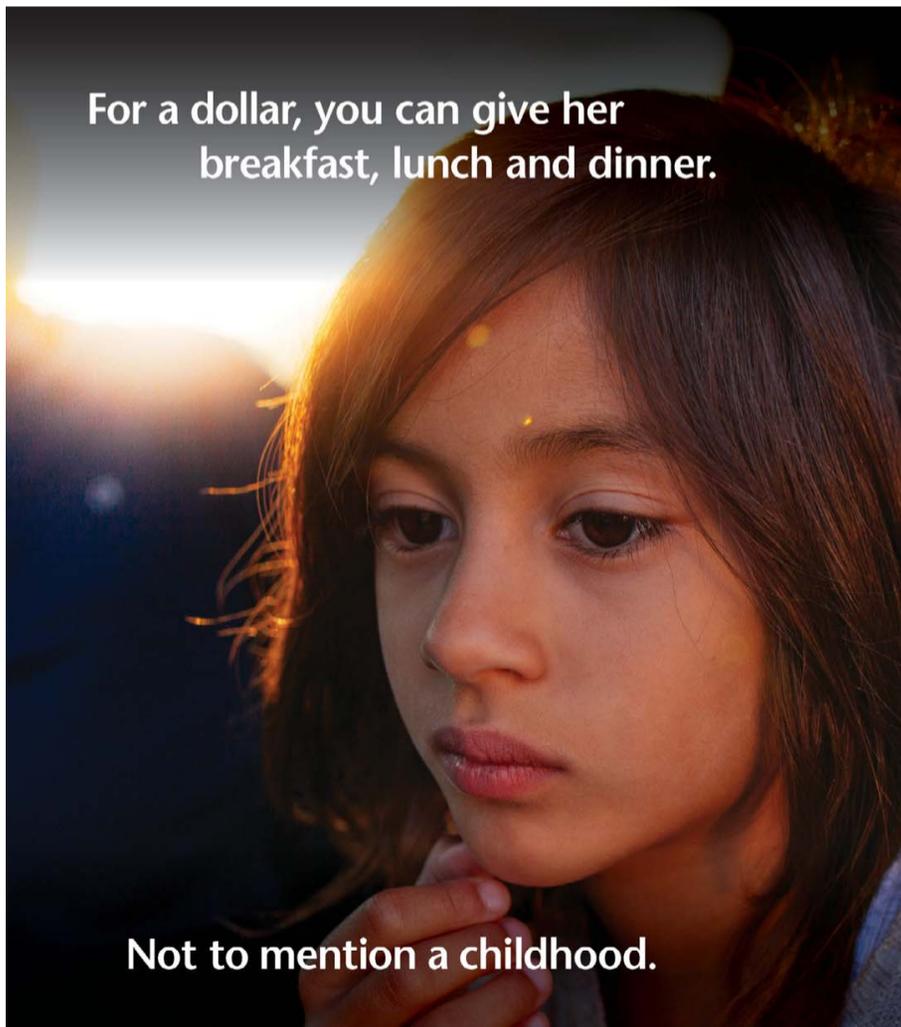
Whether it's putting roofs on homes or supporting the community through traditional giving, we believe in showing up to help. Our company culture stems from our commitment to this community, and this will never change. Because of the buy-in of my whole team, we are able, as a company, to show generosity with all of our stakeholders. They make all of this possible! I am proud of their hard work, dedication and humility – they take my vision and make it a reality. I cannot thank them enough.

Sincerely,

Charles Antis
 Founder & CEO
 Antis Roofing & Waterproofing



For more information about Antis, contact Cori Vernam at cori@antisroofing.com or call 949.461.9222.



For a dollar, you can give her
 breakfast, lunch and dinner.

Not to mention a childhood.

No child should have to worry about where her next meal is coming from. Which is why you can make a big difference for very little money. At Second Harvest, 90 cents of every dollar goes directly to feeding the hungry—and a dollar will buy three whole meals. Help us meet our Bold Goal of making sure no one in Orange County goes to bed hungry. Ever. Learn how at FeedOC.org.



OC's Hungry at Risk of More Than Missing Meals

Ever wonder why more than 315,000 people in Orange County will need to look to Second Harvest Food Bank for food assistance this month? For the working families, seniors, veterans and others with disabilities who make up the majority of our clients, it's the cost of living, plain and simple. Average rents in OC have risen 34% since 2011, and in 2017 the average rent for a 2-bedroom apartment in OC rose to a whopping \$2,389.

With every price jump more of our clients tell us that affordable living spaces are out of their reach and they just can't cover all the basics like rent, utilities, transportation, and medical expenses. Unfortunately, that also means that many of them are only one medical emergency or car repair away from eviction and homelessness.

To keep a roof over their heads and cope with rising prices, our clients use many different strategies like:

- ▶ Skipping meals so their kids don't go to bed hungry
- ▶ Watering down their food to make it go farther
- ▶ Buying unhealthy, less expensive food which can lead to obesity and chronic health problems like heart disease, diabetes and more

Mary, an octogenarian who lives alone, told us that at end of every month she would split her meals to have enough for breakfast, lunch and dinner. With the food she received she was able to eat well again and even had some left over to stock her pantry. Another senior, Willa, told us emphatically that if it weren't for the food she got at her senior center, she wouldn't have survived.

Last year, Second Harvest distributed 21.6 million meals for the hungry in our community. But we need to do more because we aren't able to help everyone who needs food. Our Bold Goal is to provide 30 million meals by 2021. But to do that, we'll need your help.

For every \$1 you donate, we can provide 3 meals to the hungry. And more than 90 cents of every dollar we spend goes to feeding the hungry and changing lives for the better.

For more information about how you can help us end hunger in Orange County, go to our website, FeedOC.org or call 949.653.2900.



Editor's Note: The First Local Civic 50

Since 2012, The Civic 50, an initiative of **Points of Light**, has recognized the 50 most community-minded major corporations in the nation each year as determined by a survey developed by **True Impact**. For the first time in a local market, the Orange County Business Journal presents the 2017 Civic 50 Orange County in partnership with **OneOC**, recognizing the 50 most community-minded small, medium, and large Orange County companies.

Mounting research proves why community-minded companies are doing well by doing good. Socially responsible companies have a measurable business lift in consumer preferences, company reputation, and employee attraction and retention. Community engagement isn't now just for large companies; small and medium-size companies also feel increased expectations to be more strategic in their philanthropy and to empower employees to give time, talent and money. And millennials are now dominating the new workforce with high expectations of employers.

Find a company that's got higher-than-average employee retention and scores well in those "Best Places to Work" surveys, and chances are you'll find a company where local philanthropy and community-service programs are not only in place, but a well-known component of the culture. We surely found that to be true in our inaugural survey. We think you'll be impressed with the extent of civic engagement in our OC community, the creativity—almost always with the ground-up engagement—and the number of resources committed.

The Civic 50 honorees excelled at integrating their community programs into key business functions, such as employee engagement, recruitment, marketing and public relations. For example, Irvine's **Edwards Lifesciences'** Talent Development Program, which recruits college interns and recent college graduates for entry-level jobs, includes volunteerism as a key part of the orientation process, helping them see the values of Edwards as a company while strengthening the community and offering a team-building opportunity. It's just one way Civic 50 honorees showed that companies can "do well by doing good."

Civic 50 Orange County assessed what and how local companies performed on an independently administered and scored online survey that measured four dimensions of community engagement: **Investment**—how extensively and strategically the company applies resources, including employee time and skills, cash, in-kind giving and public leadership; **Integration**—how a company's programs support business interests and integrate into business functions; **Institutionalization**—how the company supports community engagement through policies and incentives; and **Impact**—how the company measures social and business outputs and outcomes.

Not all local companies have the same level of resources or engagement in all of the activities the survey measures. Therefore, scoring and awards were based on the number of local employees: small 15-99; midsize 100-499; and large 500 and up, and similarly sized companies were measured within their peer groups and compared only on community engagement programs in Orange County.

The story that accompanies The List of this year's 50 honorees details some of the metrics



It Takes a Bank: BofA's OC employees lend some hands to Neighborhood Builders

used to measure the companies. What follows are stories of those companies and their employees engaging in our community. By benchmarking and celebrating the leading practices of Civic 50 Orange County honorees, the Business Journal and OneOC hope to provide inspiration and a framework for other companies to build and grow social initiatives to create a stronger, healthier and more vibrant Orange County.

— **Daniel McQuaid and Pete Weitzner**
OneOC President & CEO
Editor, Orange County Business Journal



CHANGING THE WORLD, ONE ROOF AT A TIME!



"Join me in creating the world in which we want to live."

— *Charles Antis, founder and CEO of Antis Roofing and Waterproofing.*

"Antis has truly elevated the bar for philanthropic excellence in the roofing industry. They are a company relentlessly committed to giving back, making a difference and seeing communities thrive. In turn, they inspire others to do the same."

— *Reid Ribble, CEO of National Roofing Contractors Association.*

2649 Campus Drive, Irvine, CA 92612 | antisroofing.com | 949.461.9222 | [in](#) [f](#) [t](#) [i](#) [v](#)